Table of Contents

Liberal Arts Internationalization Model
- Slide 3

2018-19 Priorities
- Slide 4

International Student Data
- Slides 5-11

Study Abroad Data
- Slides 12-23

Questions for 2019-20
- Slide 24

Data Sources
- Slide 25
Liberal Arts College Internationalization Model

Student Learning

Curriculum, co-curriculum, study abroad

International office, international students, external partnerships

Faculty governance & senior leadership
## 2018-2019 Priorities

<table>
<thead>
<tr>
<th>Priorities</th>
<th>Action Steps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study abroad as High Impact Practice:</td>
<td>• Integrative Learning discussion series:</td>
</tr>
<tr>
<td>Interconnected with other HIPs</td>
<td>• Global Learning and other frameworks</td>
</tr>
<tr>
<td>International Education for All</td>
<td>• AAC&amp;U General Education Conference</td>
</tr>
<tr>
<td></td>
<td>• Whole Student Learning outcomes Project</td>
</tr>
<tr>
<td>Equity &amp; Inclusion in</td>
<td>• <a href="#">Video</a> on the value of study abroad for alumni</td>
</tr>
<tr>
<td>Study Abroad</td>
<td>• Study abroad <a href="#">myth busters</a></td>
</tr>
<tr>
<td>The International Student Experience</td>
<td>• <a href="#">Beloit International Student Career Services</a></td>
</tr>
</tbody>
</table>
International Student Data

**Highlights**

17% of 1st year students (20% in fall 2018)

Higher % of Males than in the Domestic Student Population

84% of Degree-Seeking International Students come from 11 Asian Countries

65% of 17/18 graduates majored in EcoN, POLS/IR or Math/CS
International First Year Students Fall 2018

TOTAL: 266

- 53 International (20%)
- 213 Domestic (80%)

Fall 2019 projected first-year enrollment: 260
- International First Year: 45
- Domestic First-Year: 215
- Additionally: 8 Exchange

Source: 2018-19 Common Data Set
Domestic and International First Years
2012-2020

All First years
International
Domestic
### International Degree-Seeking and Exchange

<table>
<thead>
<tr>
<th>Year</th>
<th>Degree-seeking 1st-4th yr Enrolled in Coursework</th>
<th>Exchange</th>
<th>Total International Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>118 (35 1st yr)</td>
<td>15</td>
<td>133</td>
</tr>
<tr>
<td>2016-17</td>
<td>177 (76 1st yr)</td>
<td>17</td>
<td>194</td>
</tr>
<tr>
<td>2017-18</td>
<td>205 (50 1st yr)</td>
<td>13</td>
<td>218</td>
</tr>
<tr>
<td>2018-19</td>
<td>212 (53 1st yr)</td>
<td>13</td>
<td>225</td>
</tr>
<tr>
<td>2019-20</td>
<td>195 (44 1st yr)</td>
<td>8</td>
<td>203</td>
</tr>
</tbody>
</table>

Note: Fall semester enrollments

Sources: Common Data Set, OIE records

Inbound exchange numbers are dependent on outbound exchange numbers.
2018/19 First-Year Student Sex Ratio

International

- Men, 30, 56%
- Women, 24, 44%

Domestic

- Men, 115, 43%
- Women, 151, 57%

Note: Gender breakdown is binary due to the nature of data collection

Source: Beloit College Uncommon Data Set
Source: Beloit College Uncommon Data Set

Nationally, 25% of international undergraduates study business & management.
International Degree Students By Region 2018-2019

Source: Beloit College Uncommon Data Set

- **6 African countries**: Congo (1), Ghana (3), Mauritius (1), Rwanda (2), Zambia (1), Zimbabwe (1)
- **11 Asian countries**: Afghanistan (2), Bangladesh (3), Cambodia (2), China (96), India (21), Indonesia (1), Japan (11), Korea (11), Myanmar (2), Nepal (11), Pakistan (2), Vietnam (20)
- **8 European countries**: Albania (1), Belgium (1), Italy (1), Moldova (1), Montenegro (1), Russia (1), Switzerland (1), United Kingdom (2)
- **5 Latin American & Caribbean countries**: Bahamas (4), Ecuador (4), Guatemala (1), Panama (1), Saint Kitts & Nevis (1)
- **1 North American country**: Canada (3)
- **1 country in Oceania**: Australia (2)

Nationally: 66% of international Students come from Asia
Study Abroad (SA) Data

Highlights

31% of Juniors in 2018/19 (52% in 2014/15)

- Highest SA by Dept: MLL, POLS/IR, Psych

- $8,317 Average SA tuition, $16,104 Domestic

- Most underrepresented: Hispanic

- 65% Female, 35% Male

- Largest Regional Destination: Europe

- Influencers: Came knowing, FYI Advisor, Peers
Characteristics of Study Abroad at Beloit

Abundant choice & options for all majors and minors

- >80% University Enrollment <20% Provider Program

Bi-Lateral (Beloit-Partner University) and Multi-Lateral (ISEP) Exchange Partnerships

  - Length: Semester (95%) Academic Year (5%)

Generous Financial Aid: Tuition payments and tuition discounts remain the same

  - C. $25,000 in travel stipends (Weissberg Equity and other)

Emphasis on whole-student learning abroad (studies, engagement beyond the classroom, social identities)
Study Abroad and Domestic Off-Campus Study in Comparison to Juniors

Note: In spring 2020, the Philadelphia Center will replace the ACM Chicago Program.
2018 Graduates Who Studied Abroad By Department

Nationally, leading disciplines are: STEM 26%, Business & Management 21%, other Social Sciences: 17%
Percentage of Graduates Who Studied Abroad 2011-2018

2011: 40%
2012: 39%
2013: 36%
2014: 44%
2015: 45%
2016: 45%
2017: 39%
2018: 33%
Study Abroad by Program Type

**Exchanges and Direct**: enrollment in universities abroad

**Provider**: For-profit or non-profit organizations administering study abroad programs for students at U.S. colleges/universities.
## Study Abroad & Off-Campus Study Tuition

<table>
<thead>
<tr>
<th></th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exchange</td>
<td>$712</td>
<td>$1,334</td>
</tr>
<tr>
<td>Direct enrollment</td>
<td>$9,004</td>
<td>$8,338</td>
</tr>
<tr>
<td>Provider</td>
<td>$13,515</td>
<td>$14,585</td>
</tr>
<tr>
<td>Average Study Abroad Tuition Across Program Types</td>
<td><strong>$8,317</strong></td>
<td><strong>$8,070</strong></td>
</tr>
<tr>
<td>Domestic Off-Campus</td>
<td>$16,104</td>
<td>$14,597</td>
</tr>
<tr>
<td>Average Tuition Paid to Beloit College*</td>
<td>$10,350</td>
<td>$8,718</td>
</tr>
</tbody>
</table>

*Tuition paid at time of admission

Average semester tuition paid to Beloit (estimate) in 2019-20: $7,000

Data Sources: Studio Abroad (Enrollment Data). Common Data Sets (Beloit tuition).
Participation of **Women** and **Men**

<table>
<thead>
<tr>
<th>Year</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019-20</td>
<td>53</td>
<td>28</td>
</tr>
<tr>
<td>Class of 2021</td>
<td>168</td>
<td>155</td>
</tr>
<tr>
<td>2018-19</td>
<td>78</td>
<td>34</td>
</tr>
<tr>
<td>Class of 2020</td>
<td>197</td>
<td>185</td>
</tr>
<tr>
<td>2017-18</td>
<td>52</td>
<td>29</td>
</tr>
<tr>
<td>Class of 2019</td>
<td>198</td>
<td>194</td>
</tr>
</tbody>
</table>

65% W : 35% M

50.5% W : 49.5% M

The study abroad Women : Men ratio is similar across the U.S.

Note: Gender breakdown is binary due to the nature of data collection
Study Abroad by race, ethnicity and citizenship 2018-2019

### Study Abroad

- **White**: 57%
- **Black/African-American**: 5%
- **Asian**: 16%
- **Native American**: 1%
- **International**: 15%
- **Hispanic**: 5%
- **Unreported**: 1%
- **International**: 20%
- **Hispanic/Latino**: 12%
- **Unknown**: 4%
- **American Indian**: 1%
- **Asian**: 3%
- **Black/African-American**: 6%
- **Class of 2020**
- **White**: 50%
- **Black/African-American**: 6%
- **American Indian**: 1%
- **Asian**: 3%
- **Hispanic/Latino**: 12%
- **Unknown**: 4%
- **2+ races, non-Hispanic**: 4%

Hispanic/Latino students are most underrepresented in SA at Beloit. Nationally: 10% of study abroad.
2018-2019 Athletes Who Studied Abroad by Sport

22% of students who studied abroad in 2018-19 were varsity athletes when they applied.
Study Abroad by Region 2018-2020

Increase: Europe  Steady: Oceania  Decline: Asia, Latin America

Nearly twice as many Beloit students study abroad in Oceania than is the national norm. More also study abroad in Asia.
### Sources of Information on Study Abroad 2018-2019

<table>
<thead>
<tr>
<th>Sources</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>My FYI Advisor</td>
<td>95%</td>
</tr>
<tr>
<td>I came knowing</td>
<td>85%</td>
</tr>
<tr>
<td>Study Abroad Ambassador/another returnee</td>
<td>73%</td>
</tr>
<tr>
<td>Symposion</td>
<td>73%</td>
</tr>
<tr>
<td>A professor (not FYI)</td>
<td>56%</td>
</tr>
<tr>
<td>Terrarium</td>
<td>48%</td>
</tr>
<tr>
<td>In a class</td>
<td>48%</td>
</tr>
<tr>
<td>I came knowing</td>
<td>48%</td>
</tr>
<tr>
<td>My FYI Advisor</td>
<td>48%</td>
</tr>
<tr>
<td>Parent or guardian</td>
<td>35%</td>
</tr>
<tr>
<td>Posters</td>
<td>35%</td>
</tr>
<tr>
<td>Advising Practicum</td>
<td>24%</td>
</tr>
<tr>
<td>Stuboard</td>
<td>14%</td>
</tr>
</tbody>
</table>

Biggest influencers: 95% intent to study abroad before arrival, 85% SPARK advisor, 73% fellow student
Questions for 2019-2020

1) Looking at the Liberal Arts Internationalization Model, what are Beloit College’s strengths? What needs attention?

2) How can international education engage with the college’s new commitments to
   a) integrated learning outcomes, and
   b) the channels program?
Data Sources:

Beloit College Common Data Set
Beloit College Uncommon Data Set
Fall 2018 Enrollment Reports
Study Abroad Data
International Student Data